

Junior Graphic Designer

Position Status: Full-Time

Expected Hours: 8-4, Monday – Friday; no overtime; minimal travel

How to Apply: Send cover letter and resume to tammy@element212.com.

Element212 is seeking a team-oriented individual with strong visual communication skills to join our graphic design team. We offer a fun and flexible work environment and strong team camaraderie. If you love to be challenge in a fast-paced, creative environment, then read on!

What to expect in this role:

The visual communication team at Element212 creates eye-catching designs that represent our client's brand identity and conveys it visually. A good candidate for this team will have a strong understanding of visual storytelling, basic marketing principles, and will maintain a flexible and positive attitude toward requested changes to designs. This role offers the opportunity to work with a wide variety of industries, unique clients, and platforms.

Key responsibilities and tasks include:

- Support Senior Designers to develop and execute concepts, designs, and graphics that support both traditional print and digital media based on marketing strategy. Types of media includes logo creation, displays, website design, digital marketing, traditional collateral, and brand identity style guides.
- Ability to establish and manage graphic standards that ensure consistency in application of clients' brand message and brand image.
- Communicate effectively with associates of all levels. Participate in team meetings and creative reviews to discuss needs and expectations.
- Present ideas and concepts in team meetings.
- Assist in the development and creation of presentations.
- Ability to efficiently manage multiple projects at a time.
- Proof all work prior to submission and provide detailed specifications for production purposes.
- Photo and video editing based on marketing strategies.

Direct Reports:

You will report to the senior visual communication designer and will also work closely with the strategy and web development teams. The CEO and President check in occasionally and you should be able and willing to provide updates on your work. Each team member is expected to participate in whole-team gatherings such as strategy and brainstorming sessions, team-building activities, and project status updates.



Qualifications & Experience:

- BA in Graphic Design, Visual Communication or equivalent
- Provide thorough portfolio of work upon application
- Proficiency in Adobe Photoshop, InDesign, Illustrator, After Effects & Premiere Pro
- Knowledge of photography & video editing
- Able to maneuver design tools independently
- Able to provide creative design ideas and communicate them visually as well as verbally and in writing

Personal Attributes & Values:

- Must be able to work both independently and with a team
- Desire to delight clients and team members by exceeding expectations
- Ability to balance personal artistic style and industry best-practices with client preferences
- Willing to take direction when creativity is limited by project restrictions
- Willing to learn how to use new web-based tools for creating and posting designs and content
- Knowledge of social platforms
- Ability to manage time efficiently to meet project deadlines
- Must be self-motivated and able to work in an office setting and at home
- Optimistic, sociable, cooperative, and empathetic team player
- Passionate about and committed to growing Element212 as well as our clients

Benefits

- 2 weeks paid vacation
 - Additional PTO time is earned with years served
- 3 paid personal days
- 3 paid sick days
- Paid holidays
- 2 remote days weekly, offering a flexible balanced life
- Monthly team activity or outings
- Performance bonuses

